

September 1, 2009

Dear Permittee:

Beginning January 1, 2010, annual outdoor advertising permit fees will be increased to \$51.00 for signs 200 square feet or less, and \$71.00 for signs greater than 200 square feet.

For outdoor advertising permits issued during the fourth quarter of this year, the Department must receive permit fees for that quarter as well as for all of 2010. This year, the fourth quarter fees are based on the old rates, while next year's fees will be based on the new rates.

The fee schedule for permit applications received by the Department beginning October 1, 2009, through January 15, 2010, is as follows:

200 square feet or less: \$62.00  
Greater than 200 sq.ft.: \$77.00

Permit fees for 2010 will be as follows:

	1 <sup>st</sup> Qtr. Jan. 16 through April 15	2 <sup>nd</sup> Qtr. April 16 through July 15	3 <sup>rd</sup> Qtr. July 16 through September 30	4 <sup>th</sup> Qtr. October 1 through January 15 (includes next year fees)
200 Sq.Ft. or less	\$51.00	\$38.25	\$25.50	\$63.75
Greater than 200 Sq.Ft.	\$71.00	\$53.25	\$35.50	\$88.75

Your application(s) will be returned without action if the correct fees are not received.

**\*\*\*IMPORTANT NOTICE\*\*\***

As of January 1, 2010 all new permit applications must be submitted on an application form with a revision date of 08/09. Applications are available from the address shown on the back of this page or from our web site at:

<http://www.dot.state.fl.us/rightofway/Documents.shtm>

The new application will be available beginning August 1, 2009

*After January 1, 2010, applications on an incorrect form will be returned as incomplete.*

## LEGISLATIVE CHANGES AFFECTING THE OUTDOOR ADVERTISING PROGRAM

The 2009 Legislature made several revisions to Chapter 479, Florida Statutes. Below is a listing of those items which may affect you. The Department is in the process of developing administrative rules to implement these changes.

- Currently, outdoor advertising signs located on roadways classified by the Department as secondary for outdoor advertising control purposes are not required to have a state sign permit if they are located within an incorporated area. This has been changed to say that signs on secondary roadways within an urban area are not required to have state permits. Within the next few months, you will be notified by our office regarding your signs which are affected by this change. In no event will sign removal be required for those signs that no longer need state permits. [s. 479.(1), FS]
- Beginning January 1, 2010, the fee for a replacement outdoor advertising permit tag will be \$12.00 per tag. In lieu of obtaining replacement tags from the Department, permit holders may make their own facsimile tags in accordance with specifications provided by the Department. [s. 479.07(5)(b), FS]
- Beginning July 1, 2011, the permit tag must be attached to the upper half of the support pole nearest the highway. The tag must be posted so that it is visible to the main-traveled way of the highway the sign is permitted to. [s. 479.07(5)(a), FS]
- The provision which allows for pilot programs in specified jurisdictions, under which the distance between permitted signs may be reduced to 1,000 feet on the Interstate system, has been expanded to include Hillsborough County and the City of Miami. [s. 479.07(9)(c), FS]

You will be advised of any further changes which may affect your outdoor advertising permits.

Outdoor Advertising Control Office  
Florida Department of Transportation  
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Tallahassee, FL 32399-0450