



2010 SIS Strategic Plan Update

Goals and Objectives

Kathleen Neill, Director
Office of Policy Planning
Florida Department of Transportation



Agenda

- Background
- Sources of goals and objectives
 - SIS Strategic Plan
 - 2025 Florida Transportation Plan
- Options for Leadership Committee



Why Have Goals and Objectives?

- Definitions
 - **Goal** – High-level outcome toward which programs and activities are ultimately directed
 - **Objective** – More defined outcome; achievable and marks progress toward a goal

- Uses
 - Communicating intent of SIS to partners and public
 - Guiding implementation by FDOT and partners
 - Setting priorities among SIS investments
 - Measuring performance and progress



SIS Goals and Objectives

- SIS goals
 - Long-range goals recommended by SIS Steering Committee
 - Included in Florida Statutes as legislative intent
 - Documented in SIS Strategic Plan
- SIS objectives
 - Potential objectives or “prioritization factors” documented in SIS Strategic Plan



*Steering
Committee*

Final Report:

*Recommendations for Designating
Florida's Strategic Intermodal System*

December 2002



FTP Goals and Objectives

- 2025 FTP goals
 - Long-range goals adopted by FTP Steering Committee and documented in 2025 FTP
 - Set policy framework for all aspects of transportation in Florida
- FTP objectives
 - Long-range objectives adopted by FTP Steering Committee
 - Mobility and Economic Competitiveness objectives include some specific to “Mobility Between Regions, States, and Nations”
 - Short-range objectives
 - FDOT: Short-Range Component
 - Other partners (e.g., MPOAC)



Comparison of SIS and 2025 FTP Goals

SIS Goal	2025 FTP Goal
A safer and more secure transportation system for residents, businesses, and visitors	A safer and more secure transportation system for residents, businesses, and visitors
Effective preservation and maintenance of Florida's transportation facilities and services	Adequate and cost-effective maintenance and preservation of Florida's transportation assets
Increased mobility for people and freight and efficient operations of Florida's transportation system	A stronger economy through enhanced mobility for people and freight
Enhanced economic competitiveness and economic diversification	
Enriched quality of life and responsible environmental stewardship	Enriched quality of life and responsible environmental stewardship
	Sustainable transportation investments for Florida's future



Options for Leadership Committee

- Retain existing SIS goals
 - Revise/formalize long-range objectives
- Revise existing SIS goals
 - Revise/formalize long-range objectives
- Use 2025 FTP goals as overarching framework
 - Expand SIS specific objectives



Summary

- Background
- Sources of goals and objectives
 - SIS Strategic Plan
 - 2025 Florida Transportation Plan
- Options for Leadership Committee





Questions or Comments?

*Buckle Up!
Every Trip, Every Time!*

